



Research Article

Entrepreneurial behaviour of poultry farmers

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SUMMARY : Great majority (76.25 %) of the poultry farmers had very high to high level of scientific orientation. More than half (53.75%) of the poultry farmers had medium level of achievement. The study also showed that independent variables like, age, education, caste, annual income, extension participation and attitude pattern having close association with entrepreneurial behaviour of poultry farmers in study area.

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